

<<back ● A

VIEW LARGER > ● B



Synergy Jamestown Power Sofa Recliner with Tilt Headrest and Console

\$1,799.00

or \$30/month for 60 months at 0% APR*
Taxes and delivery excluded.*Details >
Finance terms apply to Jordan's Credit Card issued by TD Bank, N.A.

★★★★★ 42 Reviews | Write a Review

Add to Cart as Shown >

Customize This Item >

Have questions? Schedule an Appointment >

Want to think about it? Add to wish list >

On Display In: Avon, Nashua, Natick, New Haven, Portland, Reading, Warwick ● K
Check Product Availability > ● L



● E

● F

Product Details

Overview

Care and Warranty

Reviews (42)

Q & A (6)

Enjoy watching movies with loved ones lounging on the Jamestown Power Sofa Recliner. The middle backrest opens to reveal a smooth metallic table with two cup holders and plenty of space for magazines, snacks. For movie nights, all you have to do is just flip the center headrest up and enjoy the overhead lighting feature. The USB port and the two AC outlets will allow to charge your electronic items, and the glowing cup holder.

LIVE HELP

● N
Related Items



International Furniture Direct Antique Rectangle Cocktail Table
\$499.00
SKU: C00096900
Dimensions: 50"L x 30"D x 20"H
Additional Product Details >



International Furniture Direct Antique End Table
\$299.00
SKU: C07096900
Dimensions: 23"L x 23"D x 26"H
Additional Product Details >



International Furniture Direct Antique Chair Side Table
\$199.00
SKU: C14096900
Dimensions: 14"L x 18"D x 26"H
Additional Product Details >



International Furniture Direct Antique Multicolor 6 Door Sideboard
\$999.00
SKU: A21969000
Dimensions: 71"L x 15.25"D x 42.25"H
Additional Product Details >



International Furniture Direct Antique 62" Media Unit
\$799.00
SKU: A24967000
Dimensions: 62.5"L x 17.75"D x 31.25"H
Additional Product Details >



Dalyn Aero
\$249.00
SKU: DAY-18002
Dimensions: 5'3"W x 7'7"L
Additional Product Details >

A * Use Breadcrumbs

B * Why is B uppercase with 1 arrow while A is lowercase with 2 arrows? Consistency is critical. Inconsistency looks like a mistake. Users will forgive bad design decisions but when they see *mistakes*, they will question the site's ability to handle complex transactions which may negatively affect their decision to enter credit card or other personal information.

* The "View Larger" feature seems odd and outdated and if we click on it a modal opens, covering the whole screen. This modal has + and - buttons giving us the sense that another tool is being used to do what hovering over the original image should be doing, like on most other sites (see C).

C * On most PDPs, a magnified view of the product will replace the image when users scroll over it. In this case, hovering opens a new frame which covers the price.

D * The slideshow images offer no description of what we're looking at. This is common. However, if you're going to use pictures that are not easily identifiable (like the blue control image), they need descriptions. If this picture is important to show, give it a caption and/or show it with a description in another place on the page.

E * The current Product Details content is an overview of the product. It belongs in the Overview Tab.

F * The current Overview content consists of actual product details like dimensions, materials, etc. It belongs in the Product Details Tab.

G * This Tilt logo violates a few UX rules, including the Law of Proximity which says that users assume elements and content that sit close to each other have similar functions and meaning. This logo with the words under it, seems like a clickable button. It should be moved closer to the sofa or, better yet, put in the Product Details or Overview section.

H, I, J * These buttons are too wide. I understand that they are meant to be responsive so they shrink with the browser but, right now, they're much too wide. There are other ways to reconfigure layouts in Responsive Design that would allow us to control how the buttons look in all display sizes.

* The text in the buttons is too small in proportion to the width and height of the buttons.

* The buttons have no background color so they are all almost identical to each other. When there are many elements (in this case, buttons) grouped closely together that are the same size, shape, and color, they are easily missed by users.

* The buttons remain colorless and only change color on hover. Unfortunately, hovers are currently impossible on mobile devices so these will only change when they're tapped.

K * Type size is too small and crowded underneath the Wish List button.

* Everything is underlined as if the whole sentence were a single link but, in reality, each city links to its own page. Consider spacing the cities further apart or presenting them as a list.

L * Type size is too small and crowded under the links above it.

* The location of "Check Product Availability" under the city names led me to believe that clicking it would show me *where* the product is available but instead it tells me *when* it's expected. Expected *where*??

* The information icon that shows next to the expected arrival date does not offer any useful information about the product or its availability. Instead, when it is clicked it opens a modal with a disclaimer in it.

M * Printer icon does not belong with the Social Media Icons. The email icon is also questionable but I understand the thought process was probably that email is a way to electronically share the product with others like one would do with social media.

* These icons and their purposes change on mobile devices. A YouTube icon and a blog icon are added in mobile and the Twitter icon opens my own page in desktop but opens Jordan's Twitter page in mobile.

N * These Related Items do not appear related in any way. What criteria is being used to define "Related"?





MORE VIEWS



Archer Davenport Power Reclining Sofa with Power Headrest

Shown in Showrooms

The contemporary design of the Archer Davenport power reclining sofa with power headrest brings a fabulous package of comfort and chic style into your home! The deeply cushioned bucket seats, tufted backs and pillow top arms create an ideal leisure environment. When you're ready to sit back and unwind, the independently powered headrests and footrests adjust to your perfect position. The leather collection upholstery features slightly contrasting stitching to complete the fashionable look. Plus, there's a USB charger built into the power handle for your convenience!

On Display In:

Nashua , Saugus , Braintree , Raynham , Natick , Westboro , Newington , South Portland

Alternate fabrics, finishes, or other pieces in this collection on display in:

Nashua , Saugus , Raynham , Natick , Westboro , Newington , South Portland

SKU : 401E2167A

Overall Dimensions : 86W x 40D x 42H

\$1,499.99

For Online Purchases

Apply on-line and complete transaction.

[Get My Rate](#)



For In-Store Purchases

Apply online and complete purchase in-store.

\$25/month³ with 0% APR for 60 months² (total payments of \$1,499.99).

Protect your furniture and your investment ([learn more](#))

Add protection plan for +\$149.99

Qty:

[ADD TO CART](#)

[REQUEST INFO](#)

[SPECIAL OFFERS](#)

[Add to Wishlist](#) | [Add to Compare](#)

Why do they tell us up here that the item is shown in showrooms, when they say it better down here?

There is a lot of white space around the images. I recommend moving the image up the page and relocating some of the content to the space under it. Product Description or the two "On Display" sections would fit there nicely.

I like that they tell us where we can find alternate versions of this item on display.

This whole "For online Purchases/Apply On-line/Get My Rate/In-Store Purchases area" is unclear and messy. Also it should say "online" not "on-line".

I would reorganize and clarify this section.

Why are they hiding "Add to Wishlist" and "Add to Compare" in tiny, low contrast letters at the bottom of everything else?



Print

Magnus Brown Power Reclining Sofa

★★★★★ 7 Reviews | [Write a Review](#)

[View Specs](#)

Dimensions 43.3"H x 84.7"W x 39.8"D

Select Color (2) Brown selected



Goof Proof It! [See Details](#)

My Goof Proof Protection Plan covers most accidental stains and many accidental damages for 5 full years

- Yes (See price in cart)
- No, I don't want protection

QTY

Price: **\$888⁰⁰**



[Add to Cart](#)

Flexible financing options available! See if you pre-qualify without affecting your credit. [Check Now](#)

Delivers to [Enter Zipcode](#)
Please enter your shipping zip code to see if we deliver to your location

Look at Me Too



Magnus Charcoal Power Reclining...

\$888⁰⁰

★★★★★



Magnus Brown Power Reclining...

\$888⁰⁰

★★★★★



Magnus Brown Power Reclining...

\$1,776⁰⁰

★★★★★



The layout makes sense. It feels minimal compared to all the information that the other companies are filling their pages with but everything I need is here.

I would consider moving the "Look at Me Too" carousel somewhere else, but that's really just an aesthetic preference.

I like the way they magnify/enlarge their image. When you hover, it magnifies like it should but the cursor becomes a magnifying glass and if you click it opens a full screen slideshow of enlarged, detailed photos.

Design-wise, I wish the price was a little bigger but it's easy to find and the Call To Action, which is the "Add to Cart" button is easy to see.

One issue I see with this, however, is the color red. I like the idea of consistently making the prices and buy buttons the same conspicuous color throughout the site but they add it to other things too, like the carousel arrows and the View Specs button. I recommend making those a different color.

Love this look? [View More From This Collection](#)

A magnificent addition to your living space!

Get ready to experience ultimate comfort with my Magnus Brown Power Reclining Sofa. Comfortable and cozy, this versatile sofa features breathable polyester fabric and an added

Skye Microfiber Power Reclining Sofa

SKU: 200320074

★★★★★ 1008 [399 REVIEWS](#) [QUESTIONS & ANSWERS](#)



Description

Sink deep into the cloud-soft comfort of the Skye microfiber power reclining sofa. With the push of a button, relax just the way you want with infinite recline positions. Pillowed arms extend the comfort, while attached seat cushions and back pillows stay neatly in place. Contrast top stitching enhances the appeal of this plush seating. Upholstered in stain-resistant microfiber, the Skye power reclining sofa is fuss-free and designed to pamper.

Product Details

Get Your Cart to \$2,500 for 20% Off!

Sale
\$1,304.95
reg \$1,449.95
10% off

Special Financing
Available.
Restrictions Apply.
[APPLY NOW](#)

Color
Gray



Back in stock 1/18/2021. Order now!

[02771](#)

1

Add to Cart

Share Add to Favorites

See it in person

This collection is on display in 4 stores within
[50 MILES](#) of [02771](#)

Seekonk	2.5 mi
North Attleboro	7.2 mi
Warwick	11.6 mi

CUSTOMER PHOTOS

This item is out of stock in the Seekonk Store until 1/18/2021. **So tell me where it IS in stock.** Clicking the map pin icon only opens a field for entering a zip code. This is not useful unless I know the zip codes of all the other stores.

Let me search within a range of miles of my own zip code or give me a list of stores that have this item in stock.

The "See it in person" section shows me where the item is on display (but not available to buy) within 50 miles of my zip code. Do this to show me where I can buy it.

The View in Full Screen feature seems out of touch. It opens a modal that covers the entire screen but shows the sofa only slightly larger than normal. Hovering over the original image already magnifies it and it the most common method for showing detail.

I don't see the value of "Customer Photos" but it doesn't break any UX/UI rules that I'm aware of.



POWER RCLN SOFA P2

SKU: 101763553

\$1,399.99 ~~\$1,799~~

 **\$59/mo** with 24 month financing.
[Learn How](#) 

- 1 + [add to cart](#)

 **On display in**
Swansea, MA 02777 [View More](#)



PRODUCT DETAILS

Overview

Product Specs

Warranty

 Help

It doesn't get much more sparse than the Cardi's layout.

From a design perspective, it looks unfinished which makes me slightly suspicious as a user but from a UX perspective, everything I need is here

It's not pretty but it's usable and easy to understand.

Cardi's



Shown with Upholstered Arm



Mary Stressless Power Sofa

Starts in leather at: \$6,895

Price: **\$6,895**

[See specifications](#)

1 Select a leather:

Paloma Light Grey

Order time: 6-8 Weeks



2 Armrest Style & Finish:

Select One ↓ 🔍

3 Quantity

Select Quantity: 1 ↓

4 Additional Information

Product Description

With its gentle curves and generous look, the Stressless Mary sofa is designed and built for a lifetime of comfort. Its cushioning is extra supple and comfortable, offering a soft landing after a hard day.

We offer the Stressless Mary as a sofa with power on both end seats for personal adjustment of back and leg support. Choose between a classic upholstered armrest or an armrest with wooden details for an elegant touch.

Love the style? The Stressless Mary is also available as a chair, loveseat, or even 4

Overall, this page looks pretty good.

It looks like it was designed by a good graphic designer about 10 years ago but it's easy to navigate and everything is where it should be.

I think their magnification solution works well. It's not exactly the same as everyone else, but it seems like an intentional decision that was well considered and it doesn't require the user to learn something new to understand it.



Sofa shown may not represent exact features indicated

CASUAL POWER RECLINING SOFA WITH USB CHARGING PORTS AND POWER HEADRESTS

Senegal - Stone Collection
SKU: T100RRLOV53403PR5D5

*This item is on display in our showroom, however fabrics or color in the picture may vary from actual product in the store. Please stop in or click Request More Info for additional details.

color: dakar stone dakar stone lv



Compare At: ~~\$3,939.00~~

Price: **\$2,166.00**

In Stock Now! On Display Free Delivery

ASK A QUESTION

ADD TO CART

ADD TO A LIST

ADD TO ROOM PLAN

where can i see it in store?

[Rotmans](#)

This page gives me 4 necessary things: the product name, a picture of the product, the price, and an "Add to Cart" button. There isn't much else to say about it.

The fact that it tells me in two places that the item I see online might not look like the one in the store doesn't inspire much hope.

"Add to a List" and "Add to Room Plan" are not descriptive enough. I need better labeling here to understand what these do. Hopefully it didn't cost them a lot of manpower or money to implement whatever these links do, because most users who don't understand what they are will just avoid clicking them.

As far as I can tell, Rotmans only has one store, so why is this here?